

71st SECOND DISTRICT CONFERENCE



SOUVENIR JOURNAL PACKAGE

APRIL 2019

The Omega Brand

The Omega Psi Phi Fraternity, Inc. is a historical organization that provides and promotes programs of social, cultural and economic uplift to the communities we serve. For over a century, we have recruited, trained and deployed men for leadership roles in service to humanity.

Our promise: “EXCELLENCE WITHOUT EXCUSE.”

For over 100 years, the Omega Psi Phi Fraternity, Inc. has been recruiting, training and supporting college-educated men who have made major contributions in serving the downtrodden here in America and abroad. Omega was the first fraternal organization to be founded for the specific purpose of providing a cadre of male leadership that was committed to Uplifting the human race through programs of social and institutional reform. Our social action programs touched the lives of hundreds of thousands of families and individuals each year. Whether our efforts result in entertaining an audience, educating a group of young people or simply helping those in need, Omega has developed a reputation for delivering programs and projects that make a difference in the lives of those we serve.

A partial list of our social action initiatives includes: scholarships for deserving students, mentoring programs for disadvantaged youth, violence prevention through our partnership with RAC (Gun Locking Systems), leadership development and training in partnership with General Electric, health and wellness prevention through partnerships with State Farm Insurance Co. and the American Cancer Society.

If your company is looking to move from “successful” to “significantly successful” as a corporate neighbor, let’s get together to discuss partnering and sponsoring options.

Our aim is to make you feel welcome, respected and well served!

Sponsored by the H.O.P.E. Foundation
501(c) (3) Tax ID # 86-1121630

71st Annual Second District Conference

4

GENERAL INFORMATION

WHERE THE MONEY GOES

Improving the Quality of Life Programs over a five state region

- * Domestic Violence Awareness
- * Annual Red Cross Blood Drives
- * College Fairs & Tours
- * Youth Educational Enriching Programs
- * Annual Talent Hunt Programs
- * Scholarships to high school seniors
- * Male Youth Mentoring Programs
- * Fatherhood Initiatives Programs
- * Senior Citizens Programs
- * Financial Seminars
- * Community Service Programs
- * Helping the Homeless
- * Supporting Deployed Families
- * Male Health Awareness

Omega Psi Phi Fraternity, Inc. Second District Contributions

“We affect thousands of lives per year”

	2015	2016	2017
SCHOLARSHIPS	\$105,200.00	\$170,348.00	\$190,225.00
RED CROSS	\$1,100.00	\$2,690.00	\$3,120.00
# OF BLOOD DRIVES	43	57	62
MARCH OF DIMES	\$2,155.50	\$4,380.00	\$4,735.00
AMERICAN CANCER SOCIETY	\$3,801.00	\$5,573.00	\$5,735.00
COLLEGE FUNDS	\$12,380.00	\$10,600.00	\$13,700.00
BOY SCOUTS	\$750.00	\$1,237.00	\$2,270.00
OTHER CONTRIBUTIONS	\$18,396.50	\$28,015.00	\$29,090.00
VOLUNTEER MAN HOURS	15,025.25	21,773.00	23,646.50
NAACP	\$2,762.50	\$2,997.50	\$3,760.00

Sponsored by the H.O.P.E. Foundation
501(c) (3) Tax ID # 86-1121630

Advertising Rates

6

Deadline - March 20, 2019. Journal Ads are color print. Submissions should be camera ready.

___ Back Cover Page - SOLD OUT	\$500.00
___ Inside Back Cover Page	\$325.00
___ Inside Front Cover Page - SOLD OUT	\$325.00
___ Center Page Cover	\$300.00
___ Full Page –Color	\$250.00
___ Full Page – Color (OPP Chapters)	\$150.00
___ Half Page – Color	\$100.00
___ Quarter Page	\$75.00
___ Eighth Page	\$50.00
___ Business Card	\$30.00
___ Patron/Name Listing	\$10.00

Name of Company / Group / Individual:

Address: _____

City, State & Zip Code:

Phone: _____ Fax _____ Email _____

Advertiser's Signature:

HOPE Rep. Signature:

Sponsored by the H.O.P.E. Foundation
501(c) (3) Tax ID # 86-1121630