

71st SECOND DISTRICT CONFERENCE



SPONSORSHIP PACKAGE

APRIL 2019



Omega Psi Phi Fraternity Inc.

Cordially invites you to the

71st Annual Second District Conference

Delaware | Maryland | New Jersey | New York | Pennsylvania

2nd District Representative - Brother J. Kendall Smalls

2nd District Marshal - Brother Charles W. Moore Jr.

Dover Downs Hotel & Casino

Dover, Delaware

April 25-28, 2019

"Omega Men from Delaware, Maryland, New Jersey, New York, and Pennsylvania are working to make our communities a better place for future generations."

Sponsored by the H.O.P.E. Foundation

501(c) (3) Tax ID # 86-1121630

The Omega Brand

The Omega Psi Phi Fraternity, Inc. is a historical organization that provides and promotes programs of social, cultural and economic uplift to the communities we serve. For over a century, we have recruited, trained and deployed men for leadership roles in service to humanity.

Our promise: “EXCELLENCE WITHOUT EXCUSE.”

For over 100 years, the Omega Psi Phi Fraternity, Inc. has been recruiting, training and supporting college-educated men who have made major contributions in serving the downtrodden here in America and abroad. Omega was the first fraternal organization to be founded for the specific purpose of providing a cadre of male leadership that was committed to Uplifting the human race through programs of social and institutional reform. Our social action programs touched the lives of hundreds of thousands of families and individuals each year. Whether our efforts result in entertaining an audience, educating a group of young people or simply helping those in need, Omega has developed a reputation for delivering programs and projects that make a difference in the lives of those we serve.

A partial list of our social action initiatives includes: scholarships for deserving students, mentoring programs for disadvantaged youth, violence prevention through our partnership with RAC (Gun Locking Systems), leadership development and training in partnership with General Electric, health and wellness prevention through partnerships with State Farm Insurance Co. and the American Cancer Society.

If your company is looking to move from “successful” to “significantly successful” as a corporate neighbor, let’s get together to discuss partnering and sponsoring options.

Our aim is to make you feel welcome, respected and well served!

71st Annual Second District Conference Sponsorship Package

Dear Corporate Representative:

From April 25th to April 28th, 2019, the Second District of Omega Psi Phi Fraternity, Incorporated will host its 71st District Conference in Dover, DE and we ask you to join us as a corporate sponsor! Omega Psi Phi Fraternity, Inc., a nonprofit organization, was founded on the campus of Howard University in 1911, with a commitment to service for the betterment of all mankind. The Fraternity, with over 125,000 members, has over 700 chapters across the US and abroad.

Established in 1947, the Second District of Omega Psi Phi Fraternity, Inc. has worked tirelessly to fulfill the mission and mandates of our International Headquarters, which is primarily to enrich the lives of people in communities, nationally and globally. Over the last six years, the Second District has awarded scholarships to more than 700 students, totaling more than \$1,000,000. In addition to awarding scholarships, the Second District annually implements numerous programs and initiatives related to Mentoring/Tutoring, Fatherhood, Stop the Violence, Assault on Illiteracy, Habitat for Humanity and Business and Economic Development. The Second District boasts 2,700 members across 84 chapters – 62 graduate chapters and 22 undergraduate chapters.

We are excited about the prospects of having your company provide significant participation in our conference this year. The Second District Conference is the annual business meeting for the five states that comprise the District – Delaware, Maryland, New Jersey, New York and Pennsylvania. Approximately 700-800 conferees will register for the District Conference; however, attendance is expected to draw more than 1,200 Fraternity members over the duration of the Conference. Members from various other Districts will attend, as well as State and local dignitaries, community guests, patrons, Fraternity members' families, friends, and the general public will be in attendance. As a sponsor, you will receive marketing access to our nearly 2000 attendees.

Enclosed is a sponsorship form that explains the benefits in more detail. If after reviewing this package you feel your company would like to work with us to significantly improve the lives of people throughout "our" communities, please feel free to contact our Sponsorship Contact **Mr. Theodore Greer at (302) 494-6701** or one of our event coordinators, **Mr. Chris Webb at (302) 750-6007**.

Thank you in advance for your support which will enable Second District Chapters to support and positively impact the lives of the communities we serve.

Best Wishes,

J. Kendall Smalls
36th Second District Representative
Omega Psi Phi Fraternity, Inc.

71st Annual Second District Conference

GENERAL INFORMATION

WHERE THE MONEY GOES

Improving the Quality of Life Programs over a five state region

- * Domestic Violence Awareness
- * Annual Red Cross Blood Drives
- * College Fairs & Tours
- * Youth Educational Enriching Programs
- * Annual Talent Hunt Programs
- * Scholarships to high school seniors
- * Male Youth Mentoring Programs
- * Fatherhood Initiatives Programs
- * Senior Citizens Programs
- * Financial Seminars
- * Community Service Programs
- * Helping the Homeless
- * Supporting Deployed Families
- * Male Health Awareness

Omega Psi Phi Fraternity, Inc.

Second District Contributions

“We affect thousands of lives per year”

	2015	2016	2017
SCHOLARSHIPS	\$105,200.00	\$170,348.00	\$190,225.00
RED CROSS	\$1,100.00	\$2,690.00	\$3,120.00
# OF BLOOD DRIVES	43	57	62
MARCH OF DIMES	\$2,155.50	\$4,380.00	\$4,735.00
AMERICAN CANCER SOCIETY	\$3,801.00	\$5,573.00	\$5,735.00
COLLEGE FUNDS	\$12,380.00	\$10,600.00	\$13,700.00
BOY SCOUTS	\$750.00	\$1,237.00	\$2,270.00
OTHER CONTRIBUTIONS	\$18,396.50	\$28,015.00	\$29,090.00
VOLUNTEER MAN HOURS	15,025.25	21,773.00	23,646.50
NAACP	\$2,762.50	\$2,997.50	\$3,760.00

SPONSORSHIP LEVELS

TITLE SPONSOR

\$15,000.00

- ◆ TWO FULL PAGES, COLOR ADVERTISEMENT IN SOUVENIR JOURNAL (CENTER SPREAD)
- ◆ Main Conference (Banner)
- ◆ Promotional Events (Banner)
- ◆ Rollins Conference Center Entrance Signs
- ◆ Interview opportunities with media, as available
- ◆ Logo and recognition as presenting sponsor in public relations materials and onsite recognition
- ◆ Company name/Logo on banner at all events and activities
- ◆ Approval to provide promotional items & company branded items for workshop/drawings for prizes in breakout rooms & bag giveaways
- ◆ Double Booth preferred location at conference
- ◆ Invitations to all receptions and banquets with reserved seating along with special recognition
- ◆ Website listing with Company name/Logo displayed for a year

PLATINUM SPONSOR

\$10,000.00

- ◆ INSIDE PAGE, COLOR ADVERTISEMENT IN SOUVENIR JOURNAL
- ◆ Promotional Events (Banner)
- ◆ Rollins Conference Center Entrance Signs
- ◆ Interview opportunities with media, as available
- ◆ Logo and recognition as presenting sponsor in public relations materials and onsite recognition
- ◆ Company name/Logo on banner at all events and activities
- ◆ Approval to provide promotional items and company branded items for workshop/drawings for prizes in breakout rooms
- ◆ Double vendor Booth preferred location at conference
- ◆ Approval to provide promotional items and company branded items for workshop
- ◆ Invitations to all receptions and banquets with reserved seating along with special recognition
- ◆ Website listing with Company name/Logo displayed for a year








GOLD LEVEL SPONSOR

\$7,500.00

- ◆ STANDARD BOOTH PREFERRED LOCATION AT SUMMIT (AFTER TITLE AND PLATINUM SPONSORS) ◆
- ◆ FULL PAGE, COLOR ADVERTISEMENT IN RESOURCE GUIDE (SELECTED)
- ◆ Promotional Events (Banner)
- ◆ Rollins Conference Center Entrance Signs
- ◆ Recognition in public relations materials
- ◆ Display logo
- ◆ Approval to provide promotional items and company items as giveaways
- ◆ Invitations to all receptions and banquets with reserved seating along with special recognition
- ◆ Website listing with Company name/Logo displayed for a year





SILVER SPONSOR

\$5,000.00

-  STANDARD BOOTH PREFERRED LOCATION AT SUMMIT (AFTER TITLE AND PLATINUM SPONSORS)
 -  FULL PAGE, COLOR ADVERTISEMENT IN RESOURCE GUIDE (SELECTED)
 -  Promotional Events (Banner)
 -  Rollins Conference Center Entrance Signs
 -  Display logo
 -  Approval to provide promotional items and company items as giveaways
 -  Website listing with Company name/Logo displayed for a year
-




BRONZE SPONSOR

\$2,500.00

-  FULL PAGE, COLOR ADVERTISEMENT IN RESOURCE GUIDE (SELECTED)
 -  STANDARD BOOTH
 -  DISPLAY LOGO
 -  Approval to provide promotional items and company items as giveaways
-

WORKFORCE SPONSOR

\$1,000.00

-  ½ Page Color (selected)
 -  STANDARD BOOTH
 -  Approval to provide promotional items and company items as giveaways
-



PURPLE PATRON

\$500.00

-  ¼ Page Color (selected)
 -  Approval to provide promotional items and company items as giveaways
-

GOLD PATRON

\$250.00

-  Business Card Color (selected)
 -  Approval to provide promotional items and company items as giveaways
-

71st Annual Second District Conference

SPONSOR COMMITMENT FORM

Please RSVP and make payment by March 30, 2019, indicate your interest below and email to Sponsorship@opp2d.org. If you have any questions, please contact Mr. Theodore Greer at (302) 494-6701 or Mr. Chris Webb at (302) 750-6007.

_____ Yes, I would like to be a sponsor of the Annual 71st Second District Conference

- | | |
|---|----------|
| <input type="radio"/> Please reserve a Title Level Sponsorship for | \$15,000 |
| <input type="radio"/> Please reserve a Platinum Level Sponsorship for | \$10,000 |
| <input type="radio"/> Please reserve a Gold Level Sponsorship for | \$7,500 |
| <input type="radio"/> Please reserve a Silver Level Sponsorship | \$5,000 |
| <input type="radio"/> Please reserve a Bronze Level Sponsorship | \$2,500 |
| <input type="radio"/> Please reserve a Workforce Level Sponsorship | \$1,000 |
| <input type="radio"/> Please reserve a Purple Patron Sponsorship | \$500 |
| <input type="radio"/> Please reserve a Gold Patron Sponsorship | \$250 |

PAYMENT INFORMATION

Complete this form and email it to Sponsorship@opp2d.org. To remit payment, please send a check or cashier's check to:

HOPE Foundation
Post Office Box 392
Dover, DE 19903
Make payable to: 2nd District c/o the
HOPE Foundation.

PLEASE BE SURE TO SEND BOTH PAGES OF THE REGISTRATION!!!

Email: Sponsorship@opp2d.org