



Founders: Frank Coleman, Oscar J. Cooper, Ernest E. Just, Edgar A. Love (Deceased)

Omega Psi Phi Fraternity, Inc.

70TH ANNUAL SECOND DISTRICT CONFERENCE

Maryland Pennsylvania Delaware New Jersey New York

Host - Pi Omega Chapter, Baltimore, MD

Hilton Baltimore Inner Harbor Hotel & Convention Center



Dear Organization Leader, Patrons, Members, and Friends,

The Second District of Omega Psi Phi fraternity will host the 70th Annual Second District Conference at the Hilton Baltimore Inner Harbor Hotel and Convention Center in Baltimore, MD from April 26 through April 29, 2018. The purpose of this correspondence is to humbly solicit your support to purchase an advertisement to be printed in the Conference Souvenir Journal. Each registrant will receive a copy of the Souvenir Journal in their registration package.

Omega Psi Phi Fraternity, Inc., a 501c3 non-profit international organization, is a historically Black fraternal organization that provides and promotes programs of social, cultural and economic uplift to the communities we serve. For over a century, we have recruited, trained and deployed college trained men of color for leadership roles in service to humanity. Our social action programs touch the lives of hundreds of thousands of families and individuals each year. The Fraternity, with over 125,000 members, has over 700 chapters across the United States and abroad. The Second District, comprised of the great states of New York, New Jersey, Pennsylvania, Delaware and Maryland, boast over 2700 members across 85 graduate chapters and 20 undergraduate chapters at colleges and universities.

Approximately 700-800 conferees will register for the 70th Annual Second District Conference; however attendance is expected to draw more than 2000 total fraternal members, families, guests and general public to Baltimore, MD over the duration of the four day Conference for meetings and entertainment events.

In an effort to provide continual support and services to the communities of the five states comprising the Second District and to help in sustaining productive lives of our youth, please support this worthy effort by purchasing an ad in the 70th Second District Conference Souvenir Journal. Your ad will showcase your products and or services to over 3000 professionals in the Second District of Omega Psi Phi Fraternity, Inc., their families and friends. Through your generous philanthropic support, we remain steadfast in making a positive impact in the communities in which we live and serve. Thank you in advance for your support!

Please view the attached Souvenir Journal Ad Form for instructions on placing ads and payment submissions. For additional information, please contact Zanes E. Cypress, Jr @ (410) 365-2186 or zcypress@omegabaltimore.org.

Sincerely,

*J. Michael Breeden
District Marshal
70th Second District Conference*



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Souvenir Journal Ad Form Deadline - March 20, 2018

All Souvenir Journal Ads are color print. Submissions should be camera ready.

Item	Size	Description	No. of Pages	Price	Total
<input type="checkbox"/>	8.5" x 11"	Back Cover Page	0	\$500.00	\$0.00
<input type="checkbox"/>	8.5" x 11"	Inside Back Cover Page	0	\$325.00	\$0.00
<input type="checkbox"/>	8.5" x 11"	Inside Front Cover Page	0	\$325.00	\$0.00
<input type="checkbox"/>	8.5" x 11"	Center Page Cover Page	0	\$300.00	\$0.00
<input type="checkbox"/>	8.5" x 11"	Full Page Color	0	\$250.00	\$0.00
<input type="checkbox"/>	8.5" x 11"	Full Page Color (OPP Chapters)	0	\$150.00	\$0.00
<input type="checkbox"/>	8.5" x 5.5"	Half Page Color	0	\$100.00	\$0.00
<input type="checkbox"/>	4 1/4" x 5.5"	Quarter Page	0	\$75.00	\$0.00
<input type="checkbox"/>	4 1/4" x 2.5"	Eighth Page	0	\$50.00	\$0.00
<input type="checkbox"/>	3.5" x 2"	Business Card	0	\$30.00	\$0.00
<input type="checkbox"/>		Patron/Name Listing	0	\$10.00	\$0.00
TOTAL SUBMITTED					\$0.00

Name of the Organization / Company

Contact Person's Name

Address

City, State, Zip Code

Contact Phone Number

Email Address

Email Ad Submissions to zcypress@omegabaltimore.org

Amount of check or money order should be paid to:

SECOND DISTRICT CONFERENCE

Send ALL Ad Journals and Payment to:

Zanes E. Cypress, Jr
3108 Auchentoroly Terrace
Baltimore, MD
(410) 365-2186